**Rachad Baroudi**

**Address: United Arab Emirates**

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* A focused executive offering 28 years experience (8 USA, 8 Canada, & 12 UAE) mostly with international organizations, Fortune 500 companies, and local/central governments.
* Innovative and results-driven leader with a strong track record of high performance in turnaround and high-paced organizations that demand continuous improvement.
* Experienced in setting strong corporate strategy, champion its execution while driving operational excellence and financial growth. Capable of resolving complex issues and motivating staff to peak performance.
* In the **USA**, he worked in the private sector as a consultant for Small Business and Entrepreneurship Institute and as a head auditor for Holiday Inn Corporation, followed by aerospace industry, where he worked for world-leaders in this field, Aeroquip Corp. & Array Systems.
* In **Canada**, he worked with Honda of Canada Manufacturing for 8 years by refining their planning and performance capabilities. Also, he helped developing short- and long-term strategic plans for Honda of North America.
* In **MENA** region, he worked as MENA strategy advisory executive director at Ernst and Young. He assisted 100+ public and private organizations in developing their strategy and performance management. He worked as a Sr. advisor for central governments’ visions including KSA 2030, Oman 2040, Abu Dhabi 2030 and Ajman 2021. Also, he worked at ADNOC in organization development field.

**Qualifications**

* **PhD “Strategic Planning: Critical Factors for Successful Implementation”** **9-2010**

Co-Supervisor: Prof. Gowher Rizvi – Kennedy School of Government, Harvard Univ.

Honors (85%) Thesis Registration through Jinan University – Lebanon

* **POST M.B.A in Information Systems. University of Toledo – Toledo, Ohio, USA** **6-1997**

High Honors, G.P.A.: 3.89/4.0 (97%) – Beta Gamma Sigma

* **POST M.B.A in International Business. University of Toledo – Toledo, Ohio, USA** **3-1997**

High Honors. G.P.A.: 3.78/4.0 (95%) – Beta Gamma Sigma

* **M.B.A. in Finance. University of Toledo – Toledo, Ohio, USA** **12-1996**

High Honors, G.P.A.: 3.79/4.0 (95%) – Beta Gamma Sigma

* **B.A in Business Administration, Lourdes University – Sylvania, Ohio, USA** **5-1995**

High Honors, G.P.A.: 3.84/4.0 (96%) Major: 4.0/4.0 (100%) – Magna Cum Laude

* **Associate Degree in Marketing and Sales, Owens College – Toledo, Ohio, USA 5-1993**

Highest Honors, G.P.A.: 3.91/4.0 (98%) Major: 4.0/4.0 (100%)

**Areas of Expertise**

**Strategy & Performance**

* National Government Visions
* Corporate Strategic Planning
* Gov. Policy Development
* Performance Management
* Gov. Budget Development
* Gov. Monitoring & Evaluation
* Mega Project Management
* Balanced Scorecard/OGSM
* Gov. ICT Policy Development

**Organization Development**

* Organizational Restructuring
* Operational Automation
* Quality Control & Audit
* Productivity Improvement
* Process Reengineering
* Info. Systems Optimization
* Budgeting & Forecasting
* Manpower Planning
* Cost and Waste Reduction

**Executive Leadership**

* Visionary Leadership
* International Operation
* Business Development
* Risk Management
* High-stake Negotiations
* Partnership Development
* Public & Media Relations
* Tactical Market Planning
* Change Management